REMARKS/ARGUMENTS

Favorable reconsideration of this application, in light of the following discussion, is respectfully requested.

Claims 1-12, 19, and 21 are pending in the above noted application and Claims 1, 6, 19 and 21 are amended by the present amendment.

Support for the amendments to the claims can be found in the disclosure as originally filed. Thus, no new matter is added.

In the outstanding Office Action, Claims 1-6, 11, 12, 19 and 21 were rejected under 35 U.S.C. §102(e) as anticipated by <u>Callaway</u> (U.S. Pat. Pub. US006275500B1); and Claims 7-10 were rejected under 35 U.S.C. §103(a) as unpatentable over <u>Callaway</u> in view of <u>Haartsen</u> (U.S. Pat. Pub. US006590928B1).

Turning now to the rejection under 35 U.S.C.102e), Applicants respectfully traverse this rejection.

Claim 1 recites, in part,

- A broadcast type service system comprising:
- (1) at least one transmission device;
- (2) a reception information providing device; and
- (3) a plurality of reception devices; (Numbers added)

Claims 19 and 21 recite similar features.

The outstanding Office Action states on page 2, last paragraph to page 3 first paragraph that the (1) "at least one transmission device" corresponds to "a first slave" of Callaway, the (2) "reception information providing device" corresponds to "a master" of Callaway and the (3)"a plurality of reception devices" corresponds to "at least a second slave" of Callaway.

Claim 1 clearly recites that "reception establishing information" is transmitted from the (1) "transmission device" to the (2) "reception information providing device" and then from there to the (3) "reception device".

The outstanding Action on page 3, second paragraph that "the reception establishing information" of the claimed invention corresponds to the "communication resource parameters" described in <u>Callaway</u>. However, <u>Callaway</u> fails to teach or suggest that "the first slave" transmits "the communication resource parameters" to "the master". Accordingly, <u>Callaway</u> fails to teach or suggest that that transmission of "the reception establishing information" from a (1) "transmission device" to the (2) "reception information providing device" as is recited in Claim 1.

Further, one advantage of the recited invention is that (3) "a reception device" receives "reception establishing information" from the (2) "reception information providing device" and not from a (1) "transmission device". Additionally, though the (1) "transmission device" transmits the application data according to the Bluetooth 1.0 specification, the (3) " reception device" can receive application data without connecting itself as a -reception device- according to the Bluetooth 1.0 specification with the (1) "transmission device" by using "the reception establishing information" received from the (2) "reception information providing device".

In light of the above relationship, in order to anticipate the features of Claim 1

Callaway would have to disclose that "the second slave" is not connected as a reception device according to the Bluetooth 1.0 specification with "the first slave". However, Callaway, col. 3, line 2-22 merely states that "the second slave (one of the parked slaves)" can communicate with "the first slave (another of the parked slaves)" without "the master" as an intermediary. Thus nowhere does Callaway describe or suggest receiving "the application data, which is transmitted from said one transmission device according to a Bluetooth 1.0

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specification, according to the reception establishing information of said one transmission device without connecting said each reception device as a reception device according to the Bluetooth 1.0 specification with said one transmission device" (emphasis added) as is recited in Claim 1.

Accordingly, Claims 1, 19 and 21 and claims depending therefrom patentably distinguish over <u>Callaway</u>.

Moreover none of the teachings of the further cited <u>Haartsen</u> reference cure the above noted deficiencies of <u>Callaway</u>, accordingly Claims 7-10 also patentably distinguish over <u>Callaway</u> and <u>Haartsen</u> considered individually in or in combination.

Consequently, as no further issues are believed to be outstanding in the present application, the present application is believed to be in condition for formal Allowance. A Notice of Allowance for the claims is earnestly solicited.

Respectfully submitted,

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